Essex Aerial Photography

Get a new perspective...

CAA APPROVED DRONE PILOT

OPERATIONAL AUTHORISATION: EUAS9737

Civil Aviation Authority

Brochure updated: 20th September 2023

INTRODUCTION

Essex Aerial Photography offers a professional aerial photography and video service for Essex and the surrounding areas. Using high quality drones, we can provide you with stunning images, breath-taking HD video plus fully edited packages.

We have services for a variety of jobs that would have previously been undertaken using more expensive and less safe methods. Drones also open up brand new opportunities which would have seemed impossible just a few years ago.

Please read on to see what is possible and then don't hesitate to get in touch to discuss your requirements further.

Dovercourt Beach, Harwich

WHAT DO WE OFFER?

Below are just some areas where we can help:

Residential Inspections

If you think you're missing some tiles or have roof damage, we can safely fly our drone up to inspect saving you the hassle of using ladders or erecting expensive scaffolding

Commercial Properties

For commercial customers, we can provide photos and video showcasing your property or carrying out a visual inspection before and after any building work is carried out

Construction Sites

Whether you're building a small or a large development, we can visit your site on regular intervals to take photos and video to aid tracking of the build progress

Marketing Material

Promote your company by allowing us to provide you with high quality images plus fully edited HD videos set to music for you to use on your website and social media

Estate Agents

Stand out from the competition and add an extra benefit by showcasing properties from a unique perspective. We can provide a fast turnaround on photographs and video

Other Services

If you have another requirement where you believe using a drone would be beneficial, please get in touch. We work with both individuals and companies, small or large

WHY CHOOSE US?

We are a small, local, independent company where customer service is key. We're happy when our client is happy. We are committed to changing the sometimes negative perception of drones and want to demonstrate that they can be used safely and bring many positive benefits. In addition:

WE ARE APPROVED BY THE CIVIL AVIATION AUTHORITY

We hold an Operational Authorisation from the CAA. This allows us to legally fly a drone for commercial purposes and enables us to fly with reduced restrictions compared to hobbyists. Our Operational Authorisation number is: EUAS9737 and we can be verified by e-mailing the Civil Aviation Authority at: uavenquiries@caa.co.uk.

WE CARRY OUT FULL PRE-SITE AND ON-SITE ASSESSMENTS

Flying the drone is only a small part of the whole process. We carry out a thorough pre-site and on-site assessment for **every** job we undertake and **only** fly if we are 100% satisfied it is safe to do so. We also check the weather prior to and on the day of the job and only fly if it is dry with minimal wind

WE ARE FULLY INSURED

You can feel safe in the knowledge that we have comprehensive insurance from Coverdrone, the UK's leading insurance specialist for drone operations. This includes **£1 million** of public liability insurance

NOT ALL DRONE OPERATORS ARE THE SAME

Just because someone can fly a drone, doesn't mean they are legally allowed to do so. Drones are perfectly safe pieces of equipment and are only dangerous when in the wrong hands. Safety is our **number 1** priority

WHAT'S THE PROCESS?

Once the client has contacted us with a request for work, we will require the following information:

- The location of the job with the exact postcode
- The proposed date of the work
- A brief containing as much information as possible as to what you want to get from the job

Next we carry out our pre-site assessment. This allows us to initially plan for the job including:

- The relevant Take-off/Landing points
- Check if the site is within any restricted airspace
- Any required landowner permissions
- Any potential hazards or obstructions and details of how we can mitigate any of these risks

If required, we may also make a physical site visit but this is normally not necessary at this stage. We will also research the location of the nearest emergency services as although drones are incredibly safe, accidents can occur and safety is our number one priority.

Once the pre-site assessment is complete, and we are satisfied the job can be safely carried out, we will provide the client with our quote. If the client wishes to proceed, we will agree on a date for the work to be completed. At this stage, we may request 25% of the total balance as a deposit but this depends on the value and complexity of the job.

Once we are on-site, we will carry out another assessment in line with the pre-site assessment with some additional checks. If we are able to proceed, the job will be undertaken and the images/video will then be provided to the client between 24 and 72 hours after job completion (edited video packages can take up to 7 working days) and full payment will then be required.

All jobs are weather permitting and we are unable to fly in high winds or the rain. If we have to postpone the flight for these reasons, we will mutually agree on a new date with the client. We check the weather 5 days in advance and then again 48 hours prior to the job.

Full terms and conditions of our cancellation policy and details of the full process will be sent with our initial quote.

WHAT'S INCLUDED?

Depending on the nature of the work required, we will provide one of the following packages:

BASIC	STANDARD	PREMIUM
This is our entry level service and supplies photos only	This service adds unedited HD video which you can use to edit for marketing purposes	This is our most comprehensive package adding professionally edited video with music
✔ Fully CAA approved drone pilot	✔ Fully CAA approved drone pilot	✔ Fully CAA approved drone pilot
✔ Insurance with £1m public liability	✔ Insurance with £1m public liability	✔ Insurance with £1m public liability
✔ Pre-site assessment	✔ Pre-site assessment	✔ Pre-site assessment
✔ On-site assessment	✔ On-site assessment	✔ On-site assessment
✔ A minimum of 5 photographs	✔ A minimum of 5 photographs	✔ A minimum of 5 photographs
✔ Zoom functionality	✔ Zoom functionality	✔ Zoom functionality
	✔ HD video (up to 4k resolution)	✔ HD video (up to 4k resolution)
		✔ Fully edited video set to music

HOW MUCH DO WE CHARGE?

Due to changes within the drone industry, we have taken the decision to move the company to a part time endeavour. This means we predominantly only work at the weekends and, depending on the time of the year, the evenings. However, this means we can now offer the lowest prices around and the benefit of no added VAT.

Because every job is different and uniquely tailored for the client, prices will vary as we will take into account the complexity of the job, the associated risks and necessary measures that may need to be put in place which have been highlighted in the pre-site and on-site assessments. There may also be additional travelling expenses which are billed on a mileage basis but these will be agreed in writing with the client prior to the start of a job. However, we have listed our Standard Rates for the most common jobs below as a guide.

STANDARD RATES FOR SINGLE JOBS

Product	Service description	Rate
Drone pilot provision – up to 2 hours	- Provision of a CAA approved drone pilot to operate the drone safely for up to 2 hours. For jobs that require a longer amount of time, the fee will be pro-rated accordingly. - You will then additionally be charged the appropriate rate for one of the packages below	£80
Basic Photo Only Service	- Supply of a professional 4K drone - Delivery of a minimum of 5 photos - Zoom functionality allowing for closer images which is ideal for building inspections	£19
Standard Photo & Video Service	- Supply of a professional 4K drone - Delivery of a minimum of 5 photos - Zoom functionality allowing for closer images which is ideal for building inspections - Up to 4K resolution video (unedited and without sound)	£99
Premium Photo & Video Service	- The Standard Photo & Video Service as detailed above - Professional editing of video footage, set to music	£299

Please note – the above table is to illustrate how quotes are compiled; all jobs must be undertaken using our drones and pilots, we do not hire drones to clients for safety and insurance reasons.

All jobs are subject to acceptance of the Essex Aerial Photography Terms and Conditions that will be sent with all quotations.

DISCOUNTED RATES FOR MULTIPLE JOBS

Product	Service description	Rate
Estate Agent Bundle – we will provide photos for 5 Residential or Commercial properties	- Provision of a CAA approved drone pilot to operate the drone safely for up to 2 hours per job - Supply of a professional 4K drone - Delivery of a minimum of 5 images per property (residential or commercial) - Zoom functionality allowing for closer, more detailed images (if required) - 5 different resident or commercial properties included - Bookings do not all need to be taken on the same day - This bundle represents a saving of over **20%** vs booking individual jobs	£399
Construction Site Bundle – we will provide 10 regular progress updates from the start to the end of your project	- Provision of a CAA approved drone pilot to operate the drone safely for up to 2 hours per visit - Supply of a professional 4K drone - Delivery of a minimum of 5 images per site visit - Zoom functionality allowing for closer, more detailed images - Up to 4K resolution video (unedited without sound) - 10 visits per construction site included with intervals to be agreed with client - This bundle represents a saving of **50%** vs booking individual jobs	£899
Retainer Service	- We can be hired on a retainer basis over periods of 3, 6 and 12 months - During this period, we can provide either a set amount of jobs or offer an unlimited option	Please contact us to discuss requirements

A 25% deposit will be required before the start of the first job with the remaining balance due 10 working days after completion of the final job. All jobs are subject to acceptance of the Essex Aerial Photography Terms and Conditions that will be sent with all quotations.

NEXT STEPS

If you would like to book our services for a job, please send us the following initial details:

- The location of the job with the exact postcode
- The proposed date of the work
- A brief containing as much information as possible as to what you want to achieve from the job
- The type of package you want us to provide (i.e. photos only, video etc.)
- Any additional information you believe we may need to know such as:
    - Any access restrictions
    - Whether we will need to obtain any landowners' permission

Don't worry if you don't have all of the above for your initial request as we can help and ask for more details if needed. Once we have everything we need, we will carry out a pre-site assessment and then send you through our free, no obligation quote.

As the use of drones is still very new, if you're not ready to hire us just yet and would like any questions answered, advice or reassurance, please feel free to contact us.

Sending us an e-mail is the best way of contacting as not only may we be out on a job so unable to answer the call, we will also need the information listed above which is easier to receive over e-mail.

We look forward to hearing from you soon!

Bradwell-On-Sea

The Burstead Golf Club, Billericay

Essex Aerial Photography

Get a new perspective...

Tel: 07445 092821
E-mail: info@essexaerialphotograhy.co.uk (preferred contact method)
Online: essexaerialphotography.co.uk

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